RSS MONITORING
www.rss-monitoring.com

Become a player of your competitive intelligence strategy

✔ Quick and simultaneous access to relevant information for your business

✔ Create your own independent information database for your business

✔ Share critical information for your targeted audience

✔ Manage your information back office and define users' access

- Flexible and complete to fit your current and future needs

- Democratizing access to useful information

- Immediate productivity gains for competitive intelligence

There are no better CI software providers than true expert consultants in strategic, technology and marketing intelligence..

A flexible monitoring fit to your information needs with a back office for a full autonomy

Interfaced to the image of your business, this unlimited tool has necessary features to nurture your competitive and business intelligence, and evolves in full harmony with your activities.

Essential features to Strategic Competitive Intelligence

- Tailored Sourcing*
- Monitoring Dashboard
- Selection
- Sharing & Curation
- Professional Events & Trade Shows
- Tailored Email Alerts
- Unlimited Web Archives
- Advanced Dashboards (V.Track)
- Advanced Search Engine (V.Search)

*In Option

Advanced features

- Included Pack Presse
- Back office
- Unlimited Topics
- Autotranslate
- Social Networks Intelligence (V.Social)
- RSS Feed Generator* (V.Gen)
- CRM/Blog Feed (V.Feed)
- Tailored Newsletter Publisher
- Newsletter Intelligence (V.Letter)
- Sources Self-Suggestion (V.Suggest)
- Newswall*(V.Publi)

RSS MONITORING Assets

- An unlimited sourcing with customized topics that constantly evolves to fit your needs.
- Multisource monitoring including Web, press, newsletters and social networks.
- A unique mix of essential and advanced features for complete intelligence software
- Flexible and scalable thanks to an intuitive back office, managed by your team in full autonomy.
- No complicated settings or filters for an immediate use, with time and money savings.
- In SaaS mode for a flawless and real time cross-platform, available 24/24 7/7.
- With a dedicated, reactive expert support and maintenance team

A professional support

VIEDOC consultants support you in :
- The choice and deployment of the competitive intelligence software.
- Consulting in professionalizing CI methods within your company
- Setting of your information sourcing
- Audit and setting of a CI structure within your company
- Competitive intelligence consulting and studies.
- Competitive intelligence training and webinars

Ask for a demonstration
By phone, mail or on www.rss-monitoring.com